

# "Forever with you" Competition Regulations

# **ORGANISING PARTY**

**F.C. Internazionale Milano S.p.A.**, with legal and administrative headquarters in Corso Vittorio Emanuele II 9, Milan – VAT Identification No. 04231750151 (hereinafter "Promotor" or "Inter").

#### **COMPETITION TYPE**

Lottery-style competition (hereinafter "Competition") with random prize draws at periodic intervals.

# TERRITORY, CONTESTANTS and PUBLICITY

This Competition is aimed at two types of contestant:

- Contestant Type A: all adult Internet users, including anyone not resident or domiciled in Italy, who
  have already registered on inter.it and updated their profiles, choosing to opt in or opt out (these
  steps are described in more detail below). These options can be found on the Competition's
  dedicated landing page (hereinafter "Landing Page") and the URL inter.it/forever-with-us.
  Hereinafter they shall be referred to as "Contestants Type A" or "Contestant Type A" in the singular.
- Contestant Type B: all adult Internet users, including anyone not resident or domiciled in Italy, who
  while registering for the first time on inter.it choose to opt in or opt out (these steps are described in
  more detail below) on the Landing Page.
  - Hereinafter they shall be referred to as "Contestants Type B" or "Contestant Type B" if in the singular.

Moreover, all persons who complete the above steps after 25 May 2018, i.e. from the date the EU General Data Protection Regulation 2016/679 came into force, shall be included under the description of Contestants Type A or Contestants Type B.

They will be informed about their participation in the Competition and will have the opportunity to express whether they do or do not wish to participate further.

As detailed below, the Competition will take place entirely over the Internet and the Landing Page and the operational system which will store the participation data will be allocated to Italy, via mirroring.

The applicable law is Italian law given that the Competition will be held entirely in Italy, including both the collection of registrations and all allocation procedures for the prizes awarded (via a random draw).

The following persons may not take part in the Competition:

- any persons who do not fall under the descriptions for "Contestants Type A" or "Contestants Type
   B":
- any persons subject to proceedings as set out by Article 6 of Law No. 401 of 13/12/1989 and subsequent modifications and amendments (ban on accessing places where sporting events are being held – DASPO);
- any persons with convictions for offences committed during or as a result of sporting events, even
   where sentences are not yet definitive;
- any persons employed by or who work with the Organising Party or the Delegated Company (named in the Final Notes of these regulations).

The Competition shall be publicised on social networks, using advertising banners and through DEM (direct emailing) services.

The Promotor reserves the right to use other forms of advertising, in accordance and compliance with Presidential Decree No.430/2001 concerning prize-based promotions. Any publicity aimed at promoting the competition and the Landing Page shall adhere to these regulations.

The full regulations shall be published on the Competition's Landing Page.

### AIM OF THE PROMOTION

The Competition will promote:

- the F.C. Internazionale Milano football team, strengthening its brand awareness, and awareness of <a href="https://www.inter.it">www.inter.it</a>, encouraging users that have not registered to create new profiles;
- the choice to either *opt in*, when a user gives their consent to be included on a mailing list to receive promotional, publicity or informative emails, or *opt out*, when a user already subscribed to a mailing list requests to no longer receive informative or promotional emails.

# COMPETITION PERIOD, METHODS OF PARTICIPATION, PRIZES AND ALLOCATION DATES

The Competition shall run from 10:00 on 07.06.2018 to 23:59 on 24.11.2018 (hereinafter, the "Promotional Period").

In order to allocate the prizes, the Promotional Period shall be divided into six competition stages (hereinafter, "Stages" or "Stage" in the singular) each with random draws according to the schedule below:

Stages	From	То	Random Draw
Stage 1	07.06.2018	24.06.2018	By 30.06.2018
Stage 2	25.06.2018	24.07.2018	By 30.07.2018
Stage 3	25.07.2018	24.08.2018	By 30.08.2018
Stage 4	25.08.2018	24.09.2018	By 30.09.2018
Stage 5	25.09.2018	24.10.2018	By 30.10.2018
Stage 6	25.10.2018	24.11.2018	By 30.11.2018

#### **Prizes**

The competition offers one prize for each Stage, amounting to a total of six prizes allocated across the periods indicated above.

Specifically, the following prizes shall be on offer:

- in the Stage 1 random draw, one official F.C Internazionale Milano 2017/18 match shirt, signed by a
  player from Inter Forever, valued to the public at €120.00 (VAT included). It can already be confirmed
  the shirt will not be a goalkeeper's shirt;
- <u>in the Stage 2 random draw</u>, two named tickets to an Inter match during the 2018/19 Serie A season at San Siro in Milan. The prize-winner and their companion will also have the chance to meet a player from Inter Forever.
  - This prize, valued at €300 (VAT included), consists exclusively of the tickets. Transport to San Siro in Milan is not part of the prize and shall be covered by the prize-winner and their companion;
- in the Stage 3 random draw, one official Inter pennant from the 2018/19 season signed by one or more players from Inter Forever. Valued to the public at €30.00 (VAT included);
- in the Stage 4 random draw, one official Inter captain's armband from the 2018/19 season signed by a player from Inter Forever. Valued to the public at €30.00 (VAT included);
- <u>in the Stage 5 random draw</u>, one official F.C Internazionale Milano 2017/18 match shirt, signed by a player from Inter Forever, valued to the public at €120.00 (VAT included). It can already be confirmed the shirt will not be a goalkeeper's shirt.
- in the Stage 6 random draw, two named tickets to an Inter match during the 2018/19 Serie A season at San Siro in Milan. The prize-winner and their companion will also have the chance to watch the match in the company of one or more (if possible) players from the 2018/19 Inter Forever squad. This prize, valued at €900 (VAT included), consists exclusively of the tickets. Transport to San Siro in Milan is not part of the prize and shall be covered by the prize-winner and their companion.

#### **Methods of participation for Contestants A**

Upon learning of the promotion via the forms of advertising mentioned above, Contestants Type A will be

invited to participate in the Competition by choosing to *opt in* or *opt out* on the Landing Page, which users will be able to access by entering the same credentials ("username" and "password") used to register for inter.it.

Following the log-in procedure, each Contestant Type A will be asked to confirm, update or modify the existing information that has been pre-loaded onto the registration form (hereinafter "Form") on the Landing Page. Here they will also be asked to *opt in* or *opt out*.

Please note that irrespective of the decision to *opt in* or *opt out*, Contestant Type A shall automatically be entered into the random draw relating to the stage in which the step was completed, as well as all following random draws.

For example, if Contestant Type A completes the opt-in/opt-out step during Stage 2 and is entered into the Stage 2 random draw, they will also automatically be entered into the random draws for Stage 3, 4, 5 and 6.

Therefore, should Contestant Type A be entered into the random draw for Stage 1, they will also participate in all six random draws of the Promotional Period.

## **Methods of participation for Contestants B**

Upon learning of the promotion via the forms of advertising mentioned above, Contestants Type B will be invited to register and thereby participate in the Competition by filling out the Form on the Landing Page.

Therefore, Contestants Type B who intend on taking part in the Competition must first access the Landing Page where they will find the Form to fill out.

During registration on the Landing Page, all the necessary data (hereinafter "Data") on the form must be filled in, including:

- name
- surname
- date of birth
- nationality
- mobile number
- email address (which will be used to communicate if a prize has been won).

Following registration, Contestants Type B will be invited to give or not give their consent for the commercial aims of the Promotor (by clicking on "I do not give my consent").

For this purpose, the act of registration automatically involves providing consent for Data to be processed solely for administrative and operational purposes arising from the Competition itself and its implementation.

Separate consent for Data to be processed for commercial aims by the Promotor can either be given or denied. Not giving consent for this will in no way affect participation in the Competition and being entered in the relevant random draw.

The same principle for Contestants Type A applies for Contestants Type B, i.e. once they have been entered into the random draw relating to the Stage when registration was completed, they will be entered for all following random draws.

Finally, if a Contestant Type B does not find out about the Landing Page and therefore the Competition, they will still be able to enter by visiting inter.it and registering on the website. During the Promotional Period, an advertising banner will be displayed on inter.it informing users of the Competition and the possibility to take part simply by registering on the website.

When registering, users will have to enter the same information as on the Form, in terms of Data and giving consent or otherwise, in order to be entered into the relevant random draw.

### Further information for Contestants Type A and B

Once they have been entered for a draw, all Contestants (both Type A and Type B) will receive a congratulatory email confirming their participation in the Competition.

Please be reminded that all Data will be processed in accordance with EU Regulation 2016/679 and Legislative Decree 196/2003 ("Privacy Code"), which has been modified and adapted to comply with EU Regulation 2016/679.

In order to participate in the Competition, all Contestants (both Type A and Type B) are responsible for correctly entering their Data, in that:

 Contestants will be notified of a win via a message sent to the email address entered at the Registration phase. In order for the Contestant to claim their prize, that email address must correspond to an operative inbox managed by the Contestant (i.e. the inbox must be accessible and must be able to receive new messages). 2. The data that must be provided by the Contestant (both Type A and Type B) in the event of a win must correspond to the data entered in the Form. If the data does not correspond, the Contestant will forego any rights deriving from their win.

#### Please be reminded that:

- All Contestants (both Type A and Type B) will only be entitled to fill out the Form once (Contestants Type B will only be able to register once) and, as a result, Contestants will only be able to take part once (the following data will be used to ensure this: "name + surname + date of birth + email address + nationality + telephone number"). This entitles Contestants to take part in all of the various draws.
  - Therefore, any attempts to take part again following a successful entry into the Competition by using a different email address will not be valid.
- 2. All email addresses may only be associated with one Contestant (both Type A and Type B). Therefore, any attempts by Contestants (both Type A and Type B) to enter using an address already associated with another Contestant will not be successful.
- 3. All Contestants (both Type A and Type B) can only win once during the entire Promotional Period regardless of the Stage in which their victory occurs.
  - For example: in the event that a Contestant Type A wins during Stage 2, that Contestant will not be eligible to be entered into subsequent draws.

# Methods of prize allocation, notification of victory and prize delivery

Each random draw will be carried out within the specific dates set out above. All Contestants Type A and B who are eligible according to the criteria specified above shall be entered into the draws and added to a single list of eligible participants for each draw.

A random-win software will be used to carry out the draw (based on the Microsoft® Excel® "RAND" function, for which Excel has issued a declaration stating that the programme upholds public faith).

For each Stage, one winning Contestant and ten reserve Contestants will be selected from the entire list of eligible participants, i.e. all Contestants Type A and B.

Each winning Contestant will be sent an email notifying them of their victory to the email address entered in the Form within three days of the draw (if necessary, an attempt will be made to contact them by telephone).

The Contestant will be asked to respond within 48 hours of the notification of victory, providing all identification data necessary for them to redeem the prize.

In the event that:

- 1. the Contestant fails to respond within 48 hours of the notification of victory, the prize will be considered unclaimed:
- 2. the data provided by the winner does not correspond to the data inserted when they compiled the Form, the Contestant will forfeit their right to the prize allocated.

In the event that either 1. or 2. occurs as above, the first reserve will be contacted and so on.

In the event that a Contestant confirms that they want to redeem their prize, they will be asked for all the information necessary for the prize to be made available or delivered to them:

- for prizes relating to Stages 1, 2, 3 and 4, an address is needed for delivery payable by the Promotor within 180 days of the date of allocation;
- for prizes relating to Stages 5 and 6, all personal and identification data necessary for the club to issue the various documentation required (tickets to San Siro in Milan).
  - For these prizes, the winners will receive all instructions necessary for them to receive and use the prizes with adequate notice.

### **TOTAL VALUE OF PRIZES**

The total value of prizes to be won in the Competition is €1,500 (VAT included).

### WAIVER OF RIGHT TO RECOVER WITHHOLDING TAX

The Organising Party hereby waives its right to recover withholding tax in favour of the Competition winners in accordance with Article 30 of Italian Presidential Decree No. 600/1973.

Therefore, given that the prize is won in Italy, income received in kind deriving from a prize win will be considered to have occurred in Italy.

#### **FINAL NOTES**

- Any prizes not assigned will be given as charitable donations to the CeAS Centro Ambrosiano di Solidarietà ONLUS, with legal headquarters in Viale Giuseppe Marotta, 8 – 20134, Milan – Italian Tax Code 97050480157.
- The organisation appointed to represent F.C. Internazionale Milano as regards necessary requirements relating to the prize draw (Article 5, Paragraph 3 of Presidential Decree 430 of 26/10/2001) is Digital Contest s.r.l., based in Via Papacino 2, Turin.

- The full Competition regulations will be published on the Landing Page and the website inter.it.
- Prizes relating to Stages 2 and 6 consist solely of the contents described above. Therefore, costs incurred travelling to San Siro in Milan are the responsibility of the winner.
  - Furthermore, as regards these prizes, given that at least one of the two persons using the prize must be overage, in the event that the person accompanying the winner is a minor, the winner must have parental or legal responsibility for said minor. In the event that the winner is not the parent or legal guardian, the minor must show authorisation from the parent or legal guardian.
  - In the event that a winner already has a ticket to the stadium, they must inform the Promotor of their desire not to use the prize ticket (for Stage 5 and 6) for the game in question, indicating another user, with at least seven days' notice.
- By way of security for the prizes offered, a guarantee has been provided to the Ministry for Economic Development.
- Data will be processed in accordance with EU Regulation 2016/679 and Legislative Decree 196/2003 ("Privacy Code"), which has been modified and adapted to comply with EU Regulation 2016/679.